

MALA 2026 Spring Conference

Hilton Branson Convention Center & Hotel

May 3-5, 2026

Exhibit Hall Hours
Monday, May 4th
3:15 - 5:00

EXHIBITOR REGISTRATION FORM

Names of Those Attending:

Email: _____

Email: _____

Email: _____

Company Name _____

List your top three choices of booths (see virtual exhibit hall at www.malarcf.org): 1st _____ 2nd _____ 3rd _____

Conference Program Company Description: Attach a separate sheet with a description of your company as you want it to appear in the conference program. Please include the company name, address, phone number and web site address.

Company Advertisements: If you purchase advertising in the conference brochure, please e-mail it in a **jpeg format** to cindy@malarcf.org or ryan@malarcf.org. Please note: The pages in the conference brochure are 8 1/2 x 11 inches. **Size your advertisement accordingly.**

EXHIBITOR PRICING (does not include meals– Please see below meal costs)	Early Bird by April 3	Regular by April 28	Late after April 28	Total
Member	\$560	\$610	\$660	\$
Non-Member (Includes 1 year MALA membership)	\$885	\$935	\$985	\$
Electrical Hookup	\$75	\$75	\$75	\$
ADDITIONAL SPONSORSHIP/ADVERTISING				Total
Platinum—\$2,500 (Includes meals)				\$
Gold—\$2,000 (Includes meals)				\$
Silver—\$1,500 (Includes meals)				\$
Individual—Indicate amount \$ _____ (See additional options on page 2)	XXXXXX			\$
MEALS	Price	Total		
Monday/Tuesday – \$60 per person each day - Includes Breakfast & Lunch		\$		
Pay online with credit card by completing the online registration or mail a check, payable to MALA.				GRAND TOTAL
				\$

BOOTH INFORMATION

BOOTH SPECIFICS: Each booth is 8' x 8' and includes pipe/drape, skirted table, 2 chairs and exhibitor identification sign.

SETUP TIME: 8:00 - 3:00 Monday, May 4

REGISTRATION INFORMATION

DEADLINE: Early Bird Registrations **must be postmarked by April 3** to receive the discounted rate.

Registration is NOT complete and booths will not be secured until payment is received.

CANCELLATION POLICY: Refunds will be given, less a \$50 administrative fee, for written cancellations received on or before **April 19**. Such refunds will be issued following conference. **No refunds** will be given after **April 20**

ACCOMMODATIONS: MALA has negotiated sleeping room rates beginning at \$161 per night (plus tax). This is guaranteed through 3/15/2024. After this date these rates will be based on availability. For reservations, call (866) 442-0959 (**ask for group code "91 H" for the discounted rate**).

Hold Harmless Clause: *The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on hotel premises and will indemnify, defend, and hold harmless the hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.*

Fax, e-mail or mail registration to:
MALA
 2407 B Hyde Park Road
 Jefferson City, MO 65109
Phone: 573-635-8750 Fax: 573-634-7344 info@malarcf.org

Sponsorship/Advertising Opportunities

MALA's sponsorships provide companies with exclusive opportunities to bond with residential care and assisted living professionals and more importantly, decision makers, in an effort to gain a competitive edge in your service market. We are offering the following sponsorship/advertising packages that guarantee maximum exposure. Individual sponsorships are also available.

For more information about the packages below, call MALA today at (573) 635-8750.

Platinum Sponsor - \$2,500

- ◆ Sponsorship of Keynote/General Session, Prominent Signage and Introduction of Sponsored Session Speaker
- ◆ Logo on Conference Show Bag
- ◆ Prominent Signage in Registration Area
- ◆ Banner for Exhibit Booth Indicating Sponsorship Level
- ◆ Full Page Ad in Conference Program
- ◆ All Meals Included

Silver Sponsor - \$1,500

- ◆ Sponsorship of One General Session
- ◆ Prominent Signage in Registration Area
- ◆ Banner for Exhibit Booth Indicating Sponsorship Level
- ◆ 1/4 Page Ad in Conference Program
- ◆ All Meals Included

Gold Sponsor - \$2,000

- ◆ Sponsorship of One General Session
- ◆ Attendee Name Badges or Back Cover of Conference Program
- ◆ Prominent Signage in Registration Area
- ◆ Banner for Exhibit Booth Indicating Sponsorship Level
- ◆ 1/2 Page Ad in Conference Program
- ◆ All Meals Included

Individual Sponsorships

- ◆ Hospitality Night - Contact ryan@malarcf.org
- ◆ Hotel key cards for Attendees - \$1,000
- ◆ Exhibitor Hall Food & Beverage Break - \$750
- ◆ Back Cover of Conference Program - \$750
- ◆ Full Page Ad in Conference Program - \$400
- ◆ 1/2 Page Ad in Conference Program - \$250
- ◆ Gift Card Sponsor - contact MALA office - \$150
- ◆ 1/4 Page Ad in Conference Program - \$125
- ◆ Other: Contact ryan@malarcf.org

If you do not see a sponsorship opportunity that fits your needs, contact the MALA office and we will customize a package just for you!

Sign up Now!!

Please indicate your sponsorship package or individual option(s) below:

Total Sponsorship: \$_____

(Insert amount on opposite side, along with any applicable discounts)